
PRESS RELEASE

FOR IMMEDIATE RELEASE

Community First Investments Promotes Bill Coffman

September 2009- Community First Investments is pleased to announce Bill Coffman has been promoted to Executive Vice President and Chief Operating Officer.

Bill began his career in the Financial Services Industry in March of 1970, as an Insurance Representative with The Metropolitan Life Insurance Co. He was promoted to Branch Manager with Metlife Securities in 1972, where he assumed the responsibility for managing an investment operation. In 1985 Bill accepted the position of Managing Director with Metlife Securities, responsible for seven brokerage and sales outlets in three states with sixty brokers. Since 2003 and Bill's early retirement from Metlife Securities, he has worked for Heartland Bancorp as VP of the Investment Division and has spent the last two years managing the Central Florida Region for Community First Investments.

Bill has been married for forty two years. He has two daughters and four grandsons. Currently residing in Davenport, Florida, Bill and his wife Linda expect to move very soon to the Homestead, Florida area.